

AI4PEOPLE SERIES SUMMIT
TOWARDS A GOOD AI SOCIETY

6-7 NOVEMBER | EUROPEAN PARLIAMENT - BRUSSELS

IN COOPERATION WITH:

THE EUROPEAN PARLIAMENT - THE EUROPEAN COMMISSION



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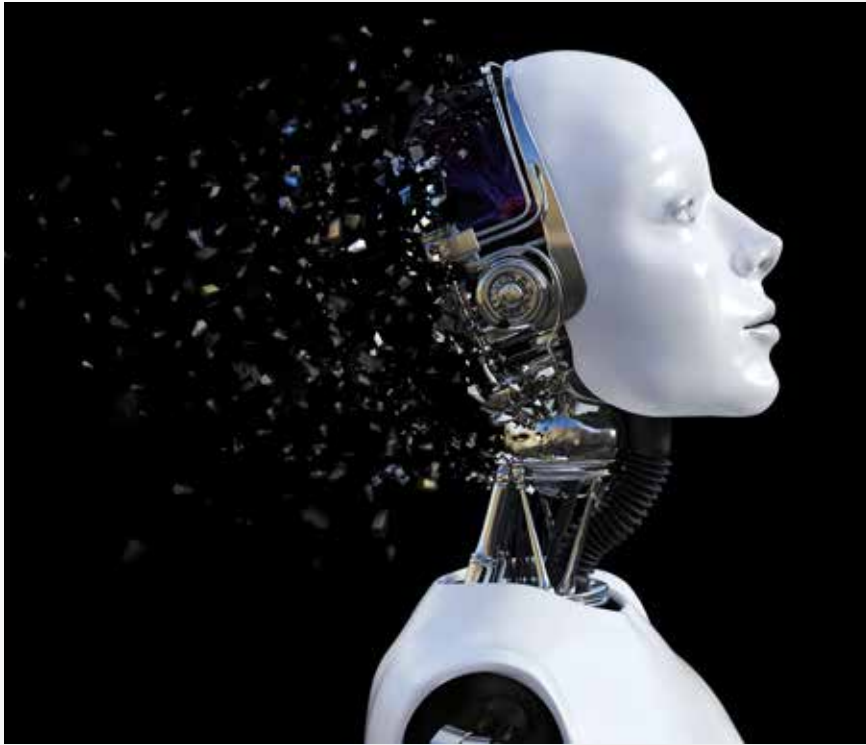
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F O R M A T



DAY 1 - 6 NOVEMBER 2018

- | | |
|---------------|---|
| 14:00 – 14:30 | Registration |
| 14:30 – 16:15 | Opening Session |
| 16:15 – 16:45 | Presentation - 2018 Media Campaign on AI and Digital Skills, AI4People Project |
| 20:00 – 22:00 | Dinner |

DAY 2 - 7 NOVEMBER 2018

- | | |
|---------------|---|
| 09:00 – 10:30 | Parallel Working Sessions - first round |
| 10:45 – 12:15 | Parallel Working Sessions - second round |
| 13:00 – 15:00 | Plenary and Closing Sessions |

“Towards a Good AI Society” marks the second edition of Atomium’s AI4People summit series, to be held in early November 2018 at the European Parliament in Brussels.

The event builds on the success of the previous summit, with a focus on the emergence of artificial intelligence (AI) and its impacts on society.

The Summit brings together global figures in the areas of government, industry, research and civil society to debate how to respond to the social challenges introduced by digital technologies like big data, the Internet of Things (IoT), cybersecurity, and social and new media. The Summit presents the outcomes of the third year of AI4People’s project, which in-

cludes activities dedicated to improving European digital awareness and skills. In this context, particular attention is dedicated to how the potential benefits of AI can be realised by all.

To ensure that Europeans are not merely the consumers or customers, but also the developers and designers, of the technologies transforming human life, the Summit has both breadth of scope and depth of coverage. The parallel working sessions cover issues as diverse as the digital economy, the use of algorithms in criminal justice, and cyberwarfare, reflecting the broad potential scope and impact of digital technologies. The plenary sessions draw these diverse discussions together to help formulate a broad strategy for responding to the challenges and opportunities.



Tony Blair, former UK Prime Minister



Gaston Houry, Western Europe Sales Vice-President, Huawei

DAY 1 - 6 NOVEMBER 2018 OPENING SESSION



Room P3C050 - European Parliament

14:00 – 14:30 **Registration**

14:30 – 16:15 **Opening Session**

- **Tony Blair**, former UK Prime Minister
- **Michelangelo Baracchi Bonvicini**, President, Atomium – EISMD
- **Gaston Houry**, Western Europe Sales Vice-President, Huawei
- **Roberto Viola**, Director General DG Connect, European Commission
- **Ron Mobed**, CEO, Elsevier
- **Luciano Floridi**, Professor of Philosophy and Ethics of Information, Director of Digital Ethics Lab Oxford University



Roberto Viola, Director-General DG Connect, European Commission



Ron Mobed, CEO, Elsevier

16:15 – 16:45 **Presentation of the Results - 2018 Media Campaign on AI and Digital Skills, AI4People Project**

- **Guido Romeo**, AI4People Editor in Chief, Atomium - EISMD

Chaired by: Robert Madelin, Visiting Research Fellow, University of Oxford



Luciano Floridi, Professor of Philosophy and Ethics of Information, Director of Digital Ethics Lab Oxford University



Michelangelo Baracchi Bonvicini, President, Atomium – EISMD



Ursula Pachel, Deputy Director General BEUC, The European Consumer Organisation



Angela Simone, Fondazione Giannino Bassetti



Wendy Yared, Director Association European Cancer Leagues



Christophe Luetge, Technische Universität München, Germany



Mady Delvaux, MEP, Vice Chair Committee on Legal Affairs



Francesca Rossi, IBM Research and University of Padova

DAY 2 - 7 NOVEMBER 2018

PLENARY AND CLOSING SESSION

| Room 4Q2 - European Parliament

09:00 – 10:30

Parallel Working Session

10:45 – 12:15

Parallel Working Session

(find more details in the following pages)

13:00 - 15:00

Plenary Session and Final Remark

- **Ursula Pachel**, Deputy Director General BEUC, The European Consumer Organisation
- **Angela Simone**, Fondazione Giannino Bassetti
- **Wendy Yared**, Director Association European Cancer Leagues

Final remarks

- **Eva Kaili**, MEP, Chairman STOA
- **Christophe Luetge**, Technische Universität München, Germany
- **Mady Delvaux**, MEP, Vice Chair Committee on Legal Affairs
- **Francesca Rossi**, IBM Research and University of Padova
- **Patricia Fernández de Lis**, Science Editor, El País

Chaired by: Robert Madelin, Visiting Research Fellow, University of Oxford



DAY 2 - 7 NOVEMBER 2018
WORKING SESSIONS



Parallel Working Sessions

| Room A3H1 - European Parliament

Part A (9:00 – 10.30) Part B (10:45 – 12.15)

1 . Citizens and the Digital Society

Enormous improvements in the quality of public services such as healthcare and education are possible through innovative uses of digital technologies such as AI. Similar technologies are also being used as preventative tools in areas such as policing and criminal justice, but ordinary people are increasingly the targets of adversarial cyber-attacks. How can the benefits of the next generation internet be equitably allocated across state services to patients, to students, and to those most in need? And how can the risks introduced by digital technologies – to individual liberty, national security, and global prosperity – be mitigated?

LIVING WITH AI



Part 1A:

9:00 – 10.30

- **Karla Childers**, *Johnson & Johnson*
- **Eva Kaili**, *MEP*
- **Cornelia Kutterer**, *Microsoft*
- **Ondrej Socuvka**, *Google*
- **Lieve Wierinck**, *MEP*
- **Carlos Zorrinho**, *MEP*

Part 1B:

10:45 – 12.15

- **Norberto Andrade**, *Facebook*
- **Patricia De Lis**, *El Pais*
- **Christoph Luetge**, *Technische Universitat Munchen, Germany*
- **Meni Styliadou**, *Takeda*
- **Robert Van Kranenburg**, *Founder of IoT Council*

Chaired by: **Angela Simone**, *Fondazione Giannino Bassetti*

DAY 2 - 7 NOVEMBER 2018
WORKING SESSIONS



Parallel Working Sessions

| Room A5G375 - European Parliament

Part A (9:00 – 10.30) Part B (10:45 – 12.15)

2. Workers and Digital Industry

By unlocking the power of big data, the automation of a growing number of tasks may soon threaten the workforces of entire industries. Should this trend be resisted through protectionism, or its effects palliated through remedial policies such as a universal basic income? How will startups survive and thrive when a few large companies use vast amounts of privately-held data to fuel increasingly powerful algorithms?

LIVING WITH AI



Part 2A:

9:00 – 10.30

- Raja Chatila, *Cnrs Paris*
- Michelle Gregory, *Elsevier*
- Bjoern Juretzki, *DG CONNECT*
- Aisha Naseer, *Fujitsu*
- Barbara Wege, *Audi*

Part 2B:

10:45 – 12.15

- Patrice Chazerand, *Digital Europe*
- Mady Delvaux, *MEP*
- Nicole Denjoy, *Cocir*
- Mario Romao, *Intel*

Chaired by: Wendy Yared, *Europe Cancer Leagues*

DAY 2 - 7 NOVEMBER 2018
WORKING SESSIONS



Parallel Working Sessions

| Square Meeting Centre - Room 311 (2 Rue Ravenstein)

Part A (9:00 – 10.30) Part B (10:45 – 12.15)

3. Consumers and the Digital Economy

Digital technologies such as algorithms and the blockchain will revolutionise whole sectors of the consumer economy, such as the automotive, banking and entertainment industries. But whether those benefits will be felt by all or only by the privileged few remains to be seen. Should the “black box” decisions made inside self-driving cars, credit scoring systems and social network feeds be understandable and contestable, and to whom? Does the flexibility of cryptocurrency outweigh the risks of volatility for consumers?

LIVING WITH AI



Part 3A:

9:00 – 10.30

- Ursula Pahl, *BEUC*
- Burkhard Schafer, *Munich University*
- Peter Tindemans, *EuroScience*
- Anneleen Van Bossuyt, *MEP*

Part 3B:

10:45 – 12.15

- David Borrelli, *MEP*
- Cateljne Muller, *Rapporteur on AI EESC*
- Georgi Pirinski, *MEP*
- Francesca Rossi, *IBM Research and University of Padova*
- Peggy Valcke, *KU Leuven, University of Tilburg*

Chaired by: Guido Romeo, *AI4People Editor in Chief, Atomium - EISMD*

 **ATOMIUM**
EUROPEAN INSTITUTE
FOR SCIENCE, MEDIA AND DEMOCRACY



From left to right: Valéry Giscard d'Estaing, Jean-Claude Juncker and Michelangelo Baracchi Bonvicini.

Atomium-European Institute for Science, Media and Democracy (EISMD), convenes leading European universities, media, businesses, governments and policymakers to increase the exchange of information and interdisciplinary collaboration, to develop innovative collaborative initiatives and to encourage frontier thinking about science, media and democracy.

Atomium-EISMD was launched publicly by the former President of France Valéry Giscard d'Estaing, Michelangelo Baracchi Bonvicini and by the leaders of the institutions engaged during the first conference on the 27 November 2009 at the European Parliament in Brussels.

Atomium - EISMD is organised under the Law of Belgium as an International Non-Profit Organization (Association Internationale Sans But Lucratif).

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